

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)

Jul 31, 2025

2. SEC Identification Number

22401

3. BIR Tax Identification No.

000-491-007

4. Exact name of issuer as specified in its charter

PRIME MEDIA HOLDINGS, INC.

5. Province, country or other jurisdiction of incorporation

Metro Manila, Philippines

6. Industry Classification Code(SEC Use Only)

7. Address of principal office

16TH FLOOR BDO TOWERS VALERO (FORMERLY CITIBANK TOWER), 8741 PASEO
DE ROXAS MAKATI CITY

Postal Code

1227

8. Issuer's telephone number, including area code

(632) 8831-4479

9. Former name or former address, if changed since last report

N/A

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

| Title of Each Class | Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding |
|---------------------|---|
| COMMON | 925,298,616 |
| PREFERRED | 14,366,260 |

11. Indicate the item numbers reported herein

Item 9 Other Events

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

Prime Media Holdings, Inc.

PRIM

PSE Disclosure Form 4-25 - Results of Organizational Meeting

**References: SRC Rule 17 (SEC Form 17-C) and
Section 4.4 of the Revised Disclosure Rules**

Subject of the Disclosure

Results of the Organizational Meeting of the Board of Directors held on 31 July 2025

Background/Description of the Disclosure

Results of the Organizational Meeting of the Board of Directors held on 31 July 2025

List of elected officers for the ensuing year with their corresponding shareholdings in the Issuer

| Name of Person | Position/Designation | Shareholdings in the Listed Company | | Nature of Indirect Ownership |
|------------------------|--|-------------------------------------|----------|------------------------------|
| | | Direct | Indirect | |
| Manolito A. Manalo | Chairman of the Board and President | 1 | 0 | - |
| Bernadeth A. Lim | Vice-President | 1 | 0 | - |
| Rolando S. Santos | Treasurer and Vice-President Finance | 1,000 | 0 | - |
| Diane Madelyn C. Ching | Corporate Secretary/ Co-Compliance Officer/Co-Data Privacy Officer/ Co-Corporate Information Officer | 1,000 | 0 | - |
| Dale A. Tongco | Risk Management Officer | 0 | 0 | - |

List of Committees and Membership

| Name of Committees | Members | Position/Designation in Committee |
|--|---|-----------------------------------|
| Executive Committee | Manolito A. Manalo | Chairman |
| Executive Committee | Rolando S. Santos | Member |
| Executive Committee | Hermogene H. Real | Member |
| Audit, Governance, Oversight and Related Party Transaction Committee | Johnny Y. Aruego, Jr. (Independent Director) | Chairman |
| Audit, Governance, Oversight and Related Party Transaction Committee | Francisco L. Layug III (Independent Director) | Member |
| Audit, Governance, Oversight and Related Party Transaction Committee | Bernadeth A. Lim | Member |
| Nomination and Compensation Committee | Francisco L. Layug III (Independent Director) | Chairman |
| Nomination and Compensation Committee | Johnny Y. Aruego, Jr. (Independent Director) | Member |

| | | |
|---------------------------------------|-------------------|--------|
| Nomination and Compensation Committee | Hermogene H. Real | Member |
|---------------------------------------|-------------------|--------|

| |
|--|
| List of other material resolutions, transactions and corporate actions approved by the Board of Directors |
| None |

| |
|------------------------------------|
| Other Relevant Information |
| Please see attached SEC Form 17-C. |

Filed on behalf by:

| | |
|--------------------|--------------------|
| Name | Mikko Jane Guntang |
| Designation | Legal Counsel |

COVER SHEET

2 2 4 0 1

S.E.C. Registration Number

P R I M E M E D I A H O L D I N G S , I N C .
(f o r m e r l y F i r s t e - B a n k C o r p .)

(Company's Full Name)

1 6 t h F l o o r B D O T o w e r s
V a l e r o (f o r m e r l y C i t i b a n k
T o w e r) 8 7 4 1 P a s e o d e R o x a s
M a k a t i C i t y

(Business Address: No. Street/City/Province)

Diane Madelyn C. Ching

Contact Person

8831-4479

Company Telephone Number

1 2 3 1
Month Day
Fiscal Year

SEC FORM 17-C
(Results of Organizational Meeting
of the Board of Directors held on
July 31, 2025)
FORM TYPE

Month Day
Annual Meeting

N/A

Secondary License Type, If Applicable

Dept. Requiring this
Doc.

Amended Articles
Number/Section

Total Amount of Borrowings

Total No. of
Stockholders

nil
Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number
Document I.D.

LCU

Cashier

STAMPS

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1.July 31, 2025.....
Date of Report (Date of earliest event reported)
2. SEC Identification Number22401..... 3. BIR Tax Identification No. .. 000-491-007..
4. .. Prime Media Holdings, Inc......
Exact name of issuer as specified in its charter
5. Manila, Philippines..... 6. (Use Only)
Province, country or other jurisdiction of incorporation Industry Classification Code:
7. ..16th Floor BDO Towers Valero (formerly Citibank Tower), 8741 Paseo de Roxas, Makati City 1227
Address of principal office Postal Code
8. +632 8831-4479.....
Issuer's telephone number, including area code
9.N/A.....
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

| Title of Each Class | Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding |
|------------------------------|--|
| <u>Common</u> | <u>925,298,616</u> |
| <u>Preferred</u> | <u>14,366,260</u> |
11. Indicate the item numbers reported herein:Item No. 4- Election of Registrant's
Directors ; Item No. 9 Other Events.....

Item 9. Results of the Organizational Meeting of the Board held on July 31, 2025

We advise that during the Organizational Meeting of the Board of Directors held immediately after the stockholders' meeting, the following matters were acted upon:

1. Election of the following officers for the year 2025 to 2026 to serve as such until their successors are duly elected and qualified:

| | | |
|------------------------|---|--|
| Manolito A. Manalo | : | Chairman of the Board and President |
| Bernadeth A. Lim | : | Vice-President |
| Rolando S. Santos | : | Treasurer / Vice-President Finance |
| Diane Madelyn C. Ching | : | Corporate Secretary/ Co-Compliance Officer/Co-Data Privacy Officer/ Co-Corporate Information Officer |
| Dale A. Tongco | : | Risk Management Officer |

2. Election of the following Committee Members for the year 2025 to 2026 to serve as such until their successors are duly elected and qualified:

(a) Executive Committee:

| | |
|-----------|--|
| Chairman: | Manolito A. Manalo |
| Members: | Rolando S. Santos Hermogene H. Real |

(b) Audit, Governance, Oversight and Related Party Transaction Committee:

| | |
|-----------|--|
| Chairman: | Johnny Y. Aruego, Jr. (<i>Independent Director</i>) |
| Members: | Francisco L. Layug III (<i>Independent Director</i>) Bernadeth A. Lim |

(c) Nomination and Compensation Committee:

| | |
|-----------|--|
| Chairman: | Francisco L. Layug III (<i>Independent Director</i>) |
| Members: | Johnny Y. Aruego, Jr. (<i>Independent Director</i>) Hermogene H. Real |

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

.. PRIME MEDIA HOLDINGS, INC......

Issuer

..... July 31, 2025.....

Date



Diane Madelyn C. Ching /Corporate Secretary

.....

Signature and Title*

* Print name and title of the signing officer under the signature.